



New Variety

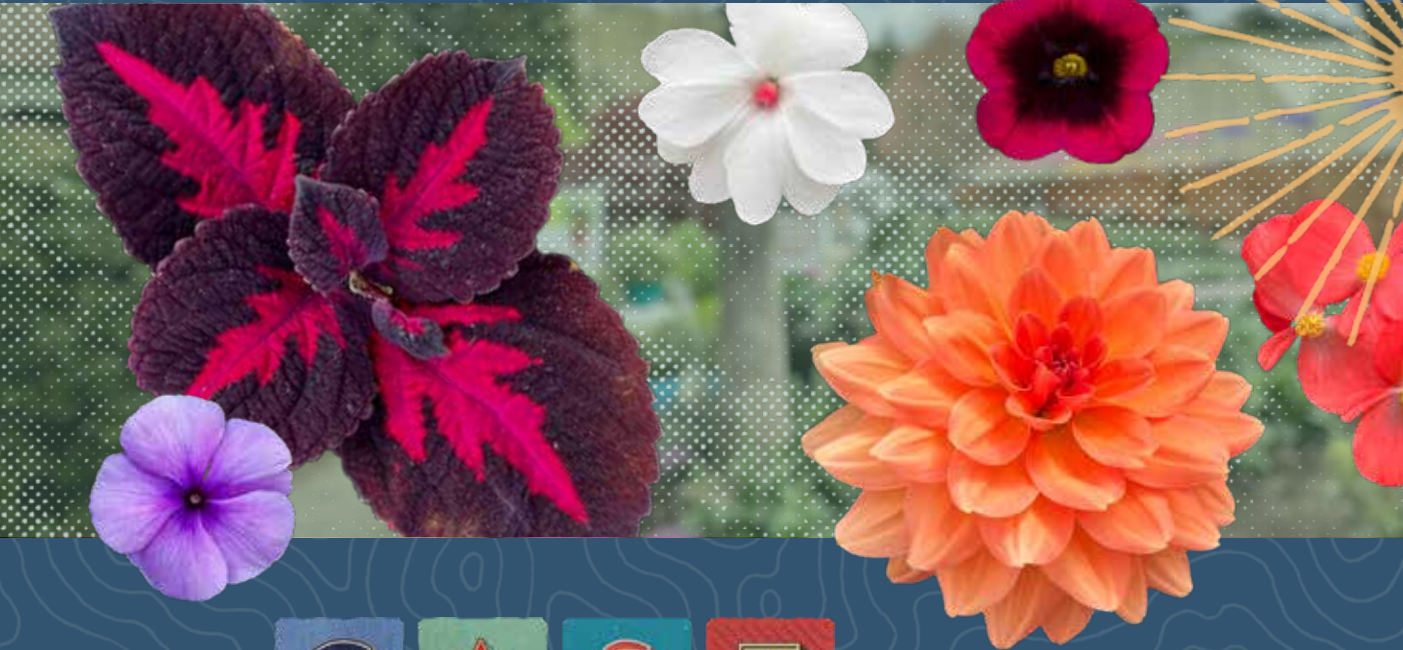
LOOKBOOK

2022 ANNUAL REPORT



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Introduction

We're back and we couldn't be happier! The travel challenges over the past two years have kept our team from physically visiting the California Spring Trials (CAST). However, this April we were back on the Cali coast to spy on every new plant. It feels good to be back!

Most of the photos included in this year's report were taken at the trials by the EHR team, including a few shots from the Costa Farms trial gardens in Florida. After meeting with breeders and visiting these trials, our team collectively compiled some of the hottest

new plants and improvements for 2023.

There are numerous worthy additions to hit the market next season, but we've picked our favorites to share with you in this year's EHR New Variety Lookbook.

Additionally, we've asked our sales reps to share extra comments throughout the report, as well as their favorite past introductions that are still hot. As you tour the Summer trial scene or plan for 2023 production, we hope this report is a useful tool... enjoy!

BEGONIA b. Beauvilia® Yellow

01.

BEEKENKAMP | This introduction joins the Beauvilia series, Beekenkamp's most compact boliviensis lineup. In their breeding they look for rounded habits with easy branching and a ton of uniquely colored blooms. Beauvilia Yellow certainly meets their mark, with a yellow bloom contrasted against dark green foliage. Boliviensis types tend to shed their flowers easily, but the Beauvilia series pumps out so many blooms that even with some loss, they maintain their statement from bench to garden. You can expect to see a long flowering period for this intro, as well as early flowering and branching. The series now has five varieties, with White being the most compact.

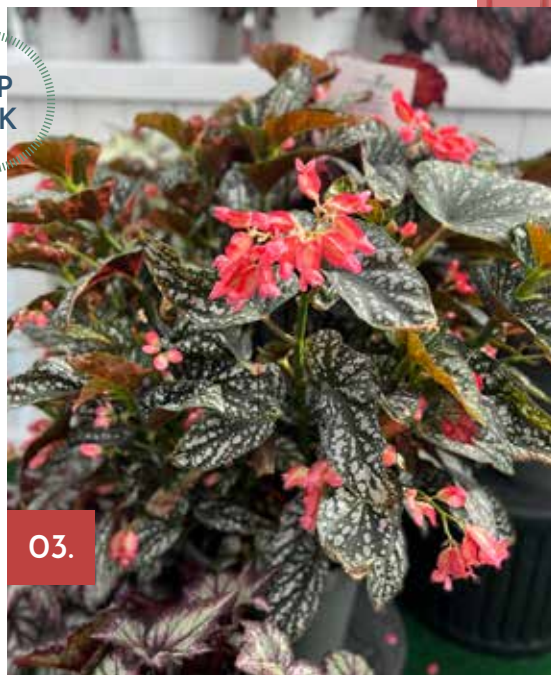


Photo courtesy of Beekenkamp

BEGONIA Citizen™ Cane Pink

03.

GREEN FUSE | A new cane begonia program debuts from Green Fuse! This introduction kicks off the series and was a stunning selection at CAST. Traditionally, cane begonias have 3-5 inches between leaf set, and require a double node cutting to root, usually at least 7-8 inches tall. Since the nodes are so tight on this plant, the cutting doesn't have to be as bulky, about 3 inches tall to get it to root. It becomes a much more manageable cutting for liner production. Citizen Cane Pink is the first of 10 cultivars you can expect to see from this new series and we couldn't be more excited! This variety features beautiful dark foliage with white eyes and free flowering deep rose flowers, with sturdy stems that stand the test of shipping without breaking. To add to the splendor, it puts on a show indoors or outdoors with a scented flower. For these reasons, it is an EHR top pick!



BEGONIA l'CONIA® Bachelorette Red

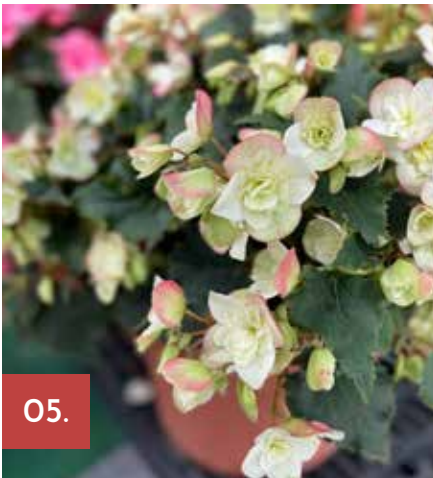
02.

DUMMEN ORANGE | She's single and ready to mingle... on her own or in a combo! While it isn't joining a specific series, Bachelorette Red does join the l'CONIA collection and is a hot-red stunner as a single flowered begonia. The single blooms stand on their own, covering the plant for a knockout color display. The plant is self-cleaning and stands up against the summer sun and heat. It put on bold show for CAST 2022 and seemed to be a visitor favorite! While ideal for a hanging basket or a mono-pot, we're told Bachelorette Red plays well with others for a mixed container.



04. BEGONIA Dragon Wing® White

PANAMERICAN SEED | PanAmerican continues to be a top begonia breeder, and their game doesn't slow down with this introduction. Dragon Wing Pink and Red have been a grower and customer favorite alike, so we're happy to see White soar in alongside them. While similar to the other 2 selections, White will flower 2-12 days earlier than Pink with a slightly wider habit. You can still look forward to the same angel-wing leaves with serious flower power, good branching, and a vigor that fills the pot fast and easily. At CAST, the blooms were pure white, but they do note that they can blush to a pinker tone in warmer conditions, as we saw at the Costa Trials in Florida (see photos to compare).



BEGONIA BK Collection Frivola Magic

05. BEEKENKAMP | One the most unique begonias we were introduced to, Frivola Magic stuns with hellebore-like blooms of chartreuse and blush against green foliage. Obviously, far from the hellebore hardiness, it does, however, share the attribute of fantastic outdoor performance. It's suitable for quarts to 10" baskets, with a bit of a compact, round habit and easy branching. Beekenkamp noted it has a long shelf life and is very floriferous, the latter being evident from our stop at CAST. Frivola Magic will even perform well indoors for consumers!



BEGONIA Hula™ Series

06. PANAMERICAN SEED | This new spreading begonia series expands PanAmerican's begonia lines with a habit that fills beds, baskets, and containers. The Hula series is a premium look in hanging baskets, but may also be an advantage to landscapers for a 'quick fill' in beds with a blanket of flowers. The color and early spreading was the selling point for us at CAST, but you'll notice the blooms are on the smaller side. However, with the floriferous nature of Hula, the appeal is maintained with the explosion of blooms covering the plant. Seeing them in garden beds at Costa, the flower size was a bit small for effect (although the plants looked full!), so it may prove as a better basket solution... time will tell! This series is day-length neutral and PanAmerican times it similarly to BabyWing®. The Bi-color Red White and Blush can vary their coloring under different conditions, with Blush featuring a blush-to-white coloring- unique for spreading begonias.

SALES REP NOTE | *Let's face it, lots of Dragon Wing begonias are still grown in baskets, but require a pinch to fill out the basket and prevent it from becoming leggy. Also, Dragon Wing can take a long time to flower and may not flower profusely. The Hula series may offer another option... it was covered with blooms and did not exhibit legginess!*



BEGONIA Whopper® White Green Leaf

07. BENARY | No longer must we look at the Whopper begonias through rose-colored glasses! Joining the popular Rose, Red, and Pink varieties of the series, Whopper White Green Leaf is a bright white bloomer with green foliage. The series is about 20% larger than the BIG® series from Benary. In meeting with them, they noted that growers are using the Whopper series more and more in baskets over the Big varieties. While there is a place for the both series in your production, this may be a great option while the Big White is being upgraded!

BRACTEANTHA
Granvia® Series Additions

08.
SUNTORY | This series truly is “supersized,” as Suntory notes! Three new colors join the previously introduced Gold, with Peachy Keen being an intro we are most excited about! The Granvia series are nearly double the size of your average bracteantha and produce a colorful display in the landscape and patio pots, ideal for gallon pots or larger. Granvia Peachy Keen features light yellow with strawberry tips, refreshing color like a glass of pink lemonade! Also joining the series is Granvia Harvest Orange and Pink (pictured below), with all 3 selections being a great choice for summer color and even fall programs.

SALES REP NOTE | *This looked so, so good in the Colorado State University Trials last summer, far and away a favorite in the series!*



BRASSICA (FLWR. KALE)
F1 Crystal™ Series Additions

09.
TAKII | This series gets away from the milky leaf often seen on kale and brings a great, glossy look to the leaves! Red and Snow were previous introductions, now Deep Red and Pink are joining the series. Plants are noted to be vigorous with a robust habit. The red and pink coloring is framed in the green outer foliage for a stunning contrast. Snow has a delicate pink center surrounded by white with outer green leaves. It has a more compact habit and is slightly later in coloring than Red. Deep Red has darker outer leaves than Red. Seeing these at CAST, these would seemingly have an excellent retail impact and expand selections for summer and fall.



CALIBRACHOA
Dracula

10.
WESTHOFF | A hauntingly stunning introduction from Westhoff! This new variety is bold enough to stand on its own, a standalone addition not joining a series. Dracula is an early flowering calibrachoa, and as Westhoff describes, “supernatural in its performance.” The color of Dracula is certainly bold and full of drama, with the plant covered in crimson-purple blooms with a black center. With the spooky name and moody color, this variety could even be pushed for fall sales in southern climates.

SALES REP NOTE | *This is a really nice dark red, could even replace the void for MiniFamous Neo Vampire that is no longer a dark red.*

CALI

in

CALIfornia



CALIBRACHOA MiniFamous® Uno White Gold

11.
SELECTA ONE | Bi-color calibrachoa continue to be a fan-favorite, and Uno White Gold is a stunning introduction to add to your list! Like the other selections in this series, it is early to finish and shares a uniform flower timing. It also joins the series with the same medium compact habit, ideal for baskets or patio pots. The blooms are contrasted with white and golden yellow centers for a bright display!



CALIBRACHOA Calitastic® Bright Red

12.
WESTHOFF | A series with 23 variety selections! Don't let the number fool you... all varieties are uniform not only in habit, but also in flower timing. While 6 varieties were introduced for 2023, we narrowed in on Bright Red for its exceptionally bold red color. This variety was heavy in flower at both Costa and CAST 2022. Like its companions, it is early to flower with large blooms! This is Westhoff's 'bread and butter' calibrachoa series, competing with lines like Aloha Kona and Callies. Also joining the Calitastic series is Bright Purple, Merry Cherry, Tricolor Pink, Violaceous, and White Improved. Tricolor Pink is a bit more on the compact side, similar to Mango and may be more ideal for pots over hanging baskets.



CALIBRACHOA Colibri™ Series Additions

13.
DANZIGER | Three new colors join the Colibri series to continue rounding out this lineup of exceptional color. While all looked great at CAST, the Exotic Red Bling was a favorite featuring bright, eye-catching red that is contrasted with the yellow star-like pattern. Joining Exotic Red Bling is Pure White and Dark Lavender. The Colibri series is compact with vivid coloring and floriferous habits. Danziger notes that little PGR is needed with these varieties and blooms in 10 hour days. It also is a well branched series for a stunning display!



CALIBRACHOA Million Bells® Orangina®

14.
SUNTORY | This variety looks as good as the drink tastes! Suntory Holdings is part owner of Pepsi Bottling Ventures, which produces and distributes Orangina, a sparkling citrus juice. At CAST, the flowers held sort of that same 'sparkle' effect, capturing multiple shades of orange in different blooms. They noted it stands up to summer rain and performs non-stop all season. We haven't seen an introduction to the Million Bells series in a few years, so this new orange shade is a welcomed addition to the lineup. You can expect to see a full, mounding habit that blooms all season through summer heat and rain.



TOP PICK

15. CALIBRACHOA Superbells® Double Yellow

PROVEN WINNERS | While we missed seeing Proven Winners at CAST, their introductions still land brightly on the radar. We're excited to see Double Yellow join the Superbells series for a bright yellow show of rose-shaped blooms! It is fully double and flowers continuously all season, no deadheading required. Whether in combos or standing alone in a pot, Superbells Double Yellow is abundant in flowers for a glowing display.



Photos courtesy of Proven Winners - www.provenwinners.com



16. CALIBRACHOA Superbells® Prism™ Pink Lemonade

PROVEN WINNERS | An ombre calibrachoa with a color as refreshing as the name implies! Joining the Superbells family is Prism Pink Lemonade, a pink and yellow cali with a dynamic color changing effect! As varying light levels and day-length changes, so does the color with first blooming lemon yellow and then changing to pink... a vibrant, ombre effect that blankets the entire plant! The large flowers pop all season on full, mounded plants. The vigor is noted to be medium, so it plays well with others in combos.

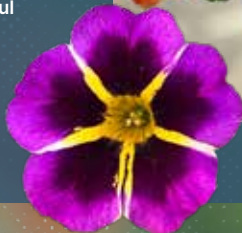


CALIBRACHOA TikTok® Orange, TikTok® Blue 2023

17. DUMMEN ORANGE | The TikTok series of calibrachoa from Dudden Orange, a relatively new series, is named for the hands of a clock making their way around the center and feature vibrant colors and patterns. They all share a medium vigor, semi-trailing habit for a really nice display in patio planters and garden beds. At CAST, they even displayed well in hanging baskets. TikTok Orange joins the series with playful, bright orange blooms with red centers and yellow spokes as its 'clock hands.' The series will also see an improved variety, TikTok Blue 2023, which now has a more vibrant color and won't fade as quickly through the season. Varieties all share in a playful pattern with excellent vigor for mixes or monos, baskets or pots!



17.





2022

CAPSICUM Onyx Orange

18.
TAKII | An ornamental pepper from Takii Seed that is as bright as much as it is dark! The bright orange fruits are strikingly contrasted with the dark foliage for a dramatic display. Onyx Orange is still in the experimental stage, but we didn't want it to slip from the radar. It will join Onyx Red, which was an All-American Selections award winner for its bold appearance, excellent branching and outstanding performance. While the official launch may be pending, we think Onyx Orange may be worth waiting for... a unique plant to diversify your programs.



Photo courtesy of PlantHaven International, planthaven.com

COLOCASIA Royal Hawaiian® Waikiki

19.
PLANTHAVEN | The Royal Hawaiian Colocasia seems to be a sturdy series, joining favorites like Kona Coffee and Black Lava; hopefully this introduction lives up to the series standards (strong in the garden, strong in the pot). Selected for garden performance, the sturdy stems and attractive foliage make this another standout addition. The leaves are green and glossy, and we were just starting to see the pink vein appear in the middle. It's noted to gain the white central coloration earlier than White Lava, at 4-5 leaves.

CELOSIA Flamma Series

20.
SAKATA | This new celosia series from Sakata is on fire with color! The Flamma series is notably exceptional in heat tolerance and pushes blooms early with uniformity. Better yet, no fading is to be expected for a summer-long display set ablaze in color! The compact habit is perfect in pots with great branching. Flamma celosia comes in 5 vibrant colors and 1 Mix: Bright Red, Red, Golden, Rose, and Orange, with Flamma Orange being a 2022 AAS Winner. They were a showstopper at CAST and just as exceptional at the Costa Trials; for that reason it is an EHR top pick for 2023!



Flamma Orange

Flamma Bright





COLEUS
Splish Splash Rose Gold

22.
DUMMEN ORANGE | At CAST, this intro was tagged under the Great Falls series but it has moved to a collection of its own. Similar to the Great Falls series, it has petite, textured leaves with a trailing habit, but unlike Great Falls selections, Splish Splash Rose Gold is less vigorous. Slow isn't always bad; it still fills out a 2.5 quart and its speed is 'season-long' so that it doesn't overpower other varieties in a combo or the garden. Splish Splash Rose Gold is late to flower and can be used as a groundcover. Displayed at the Dummen Orange trials in California, they had a 10" pot started in January that had filled out nicely by April. Next to it, an 18-month old version sat with a much more vast, jumbo stature. It is easy to see where this plant could be used in a variety of plantings!



COLEUS
Stained Glassworks® Pineapple Express, Flashbulb

23.
DUMMEN ORANGE | There are quite a few coleus introductions to come from Dummen Orange next season and we're big fans of these newbies! These two new varieties join the Stained Glassworks collection, which is comprised of shade selections of coleus. They would display well in both the landscape and in containers. Pineapple Express is especially notable for the bright, golden foliage which is lightly contrasted with tinges of burgundy. The leaves are big and showy in a dense display of color making this a standout selection.

23. CYPERUS
Graceful Grasses® Queen Tut™

PROVEN WINNERS | We've met the king, now it's time to meet the queen! Joining one of our favorite collection of grasses, Queen Tut debuts in a royally thrilling fashion. Much like the other 'Tut' grasses, Queen Tut adds the 'thrill' to container mixes when paired with other moisture-loving plants. It is bright green in variety, versatile in sun or shade and ready to take the heat of summer. Compared to its companion varieties of the collection, Queen Tut aligns closer to Baby Tut, with a finer texture and smaller, yet more plentiful, umbrels. All hail the queen!



Pot photo courtesy of Proven Winners - www.provenwinners.com





24.

Venti™ Tequilla Sunrise 23

DAHLIA Venti™ Mango, Tequilla Sunrise 23

24.

SELECTA ONE | Selecta introduces a few new varieties to their Venti series, their most vigorous lineup of dahlia. While these were tucked into a corner at CAST, they certainly held the show on their own in sheer vibrancy and color. The series has a variety of staple colors and bi-colors, with Mango joining in a bright orange tones and deep green foliage. Mango will flower later than the rest of the series. Tequilla Sunrise 23 also is re-introduced this year, with peach-orange tips and touches of yellow and orange-red. The Venti series plays the perfect part of 'thriller' in combo pots with its upright habit, but also performs well in the landscape.



25.

TOP PICK

DAHLIA XXL Juarez

25.

DUMMEN ORANGE | Supersized and super floriferous for a super scenic display in any garden or patio! Juarez is joining the XXL series which is packed full of dramatic colors that are notably good in the landscape; many receiving trial awards in past years for garden performance. The series could market itself at retail with large, photo-ready blooms. XXL Juarez is no exception to this. It is an Instagram-worthy introduction! Let it stand up to the heat of summer and when you're ready for a little indoor color, consumers can bring DIY cut flowers into the home. This was a stunning display at CAST and we're looking forward to seeing this one in trials this summer.

SALES REP NOTE | *This plant has beautiful multi-color blooms of yellow, peach and rose pink. Blossoms antique into a blush pink color. Definitely an eye-catcher with use in large containers. A great addition to the XXL series.*



26.

FUCHSIA Stand-Up Helena, Red/Lavender

26.

KIENTZLER | Insert pun here about being a stand-up variety! All jokes aside, these 2 new fuchsia varieties from Kientzler aren't lying down on the job. Stand-Up Helena and Stand-Up Red/Lavender feature blooms that face upward as opposed to downward. They join a series of several varieties selected for habit and exceptional heat tolerance, but are the only two varieties that have upright flowers. Expect a compact, well branched habit with flowering to come early. Kientzler notes they saw buds as early as 4 weeks after prop.

Stand-Up Red/Lavender photo courtesy of Kientzler

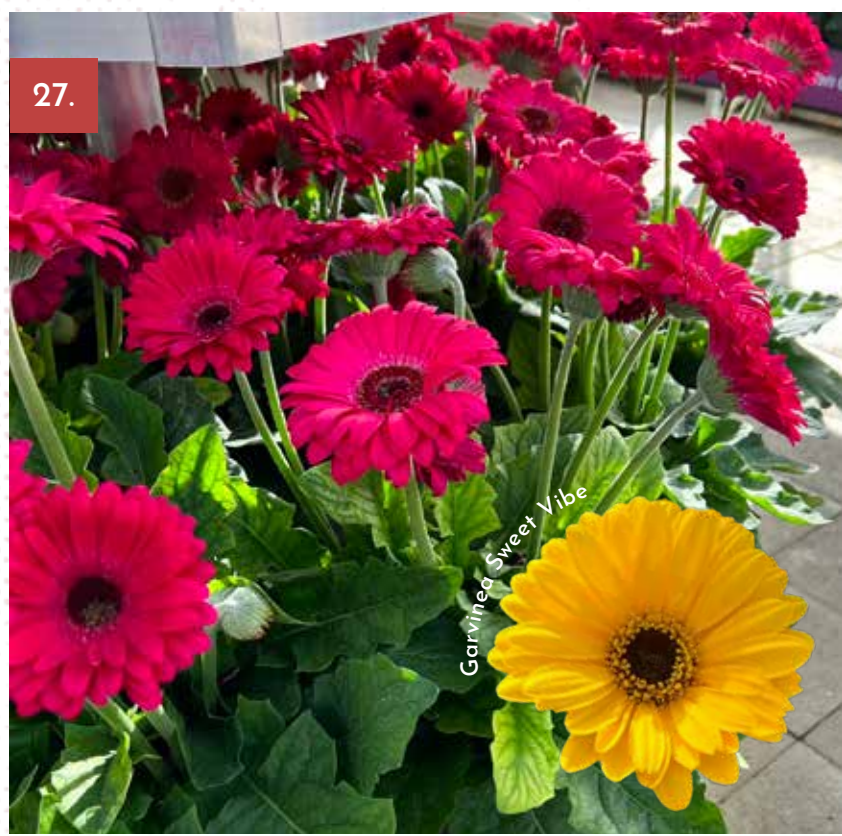


TOP PICK

29. IPOMOEA
Sweet Caroline Upside™ Series

PROVEN WINNERS | There's an upside to any dramatic planter, and we're pretty sure this new series from PW is it. Sweet Caroline Upside Ipomoea is a new form of climbing ipomoea, debuting in two colors: Black Coffee and Key Lime. Proven Winners is ready to claim it has the best habit and branching of any climbing ipomoea series on the market and it's easy to see why. These varieties are a trailing, vining machine... they are bold on a trellis and form a robust display in a basket. Proven Winners recommends for part sun to sun, and use as a twining plant or long trailing plant.

ADD A TRELLIS!
for extra flair



27. GERBERA
Garvinea Sweet Series Additions

HILVERDAFLORIST | This series of garden gerbera gains two additions, Sweet Sparkle and Sweet Vibe! The Garvinea series is packed with color, robust in the garden or patio pots, with long-lasting flowers from spring until frost. It's also a great series for pollinators! Sweet Sparkle is a hot pink selection with a black center. Sweet Vibe is a bright yellow with a dark center. Both introductions are highly resistant to pests and diseases. Seeing these at CAST, they were incredibly showy and would display well at retail!



28. JAMESBRITTENIA
Stardom™ White Fusion

DANZIGER | Jamesbrittenia of the past was a tough plant for production, in part because of rooting issues and suspection to disease, but new breeding is bringing this heat-loving plant back into play! Danziger's Stardom series has enhanced resistance to foliage disease and is known for being heat tolerant. While day-length neutral, it does benefit from long days. It has a small footprint for the grower, starting as an upright habit that grows to a trailing product for the end consumer. Joining the series of colors is White Fusion, a clean white flower with a yellow touch to the center.

SALES REP NOTE | Great summer bacopa substitute!

Photos courtesy of Proven Winners - www.provenwinners.com

Bandolista™ Red Chili

TOP PICK

LANTANA Bandolista™ Series

30.

SYNGENTA | A brand new lineup of lantana, the Bandolista series has the vigor of the Bandelero series, but instead of a mounding habit, it spreads! The Bandolista lantana are ideal for a hanging basket. If anyone is using the Landscape Bandana series in baskets, this is the switch for them. They are a bit easier to grow (just keep them watered and fed) with 40% more vigor than the Bandana series. All four varieties are well-branched with good vigor and a slightly trailing habit. Syngenta noted that these will probably make their way to Kwik Kombo mixes. They also note that these thrive in the heat so a summer-long performance is a sure thing. Of the four varieties, all but Coconut are sterile which helps them flower. The entire series was a show-off at CAST, with Red Chili being our favorite!

Bandolista™ Pineapple

Bandolista™ Coconut

Bandolista™ Mango



At the Costa Trial Gardens

Pot photos courtesy of Syngenta Flowers

LANTANA Bandolero™ Lychee

31.

SYNGENTA | Some of our team latched onto Bandolero Lychee right away at CAST, for obvious reasons! This intro is bright, BIG, and such a fun bi-color of pink and yellow. The Bandolero series is Syngenta's vigorous and mounding series of lantana, ideal for larger containers. To go in those large containers are large flowers with an all-summer performance power. Syngenta notes they are ideal for northern regions that need more vigor and southern growers that want big and bold containers. Now with seven colors in the series, Lychee is the newest variety with White receiving an improvement this year.



LAVANDULA s. Bubblegum Pink

32.

PLANTHAVEN | A new stoechas species of lavender that is a sweet selection for landscapes and pots! Lavandula Bubblegum Pink has a tidy mounded habit, reaching 24" x 24" at maturity. At CAST, it proved it was an excellent plant for containers! The flowers display in a pink-purple color atop grey-green foliage. The foliage is aromatic, too! Let it bask in the sun and enjoy its sweet fragrance. We all know the classic patio plants for summer, but Bubblegum Pink would bring a unique look and texture to the consumer for spring and fall! It's an easy care plant with early and repeat blooming.



LOBELIA Magadi™ Compact Blue Bay

33.

SELECTA ONE | This variety was one of the first to 'greet us' at the front of the trial gardens and the color demanded attention! In both the landscape planting and pots, it showed a BRIGHT blue color with a splash of white. The bi-color pattern is noted to hold up in summer conditions, although we did notice the landscape planting held a bit more blue than the shaded pot. In both fashions, the flowers were abundant and as bright as can be. Like the others in the series, it has a dense habit and excellent branching. It is early to flower with a compact, vigorous nature.



34.



NEW GUINEA IMPATIENS MegaGuinea Series

34.

DUMMEN ORANGE | Upping the size standard for New Guinea Impatiens, here comes Megaguinea! Growers may be familiar with the Magnum series from Dummen Orange, previously their largest NGI series. Megaguinea takes that same quick-to-finish quality, but now amplifies the volume while lowering the input cost. Say what?! Magnums require 3 plants per pots where Megaguinea only requires 1 plant per pot for a giant display and faster finishing. This is a premium, quality item for large containers and hanging baskets, with the opportunity to also live up landscapes with color. For 12" pot sizes, it is noted that you may want to add 2 weeks for production time and still keep to that 1 input or you can go with the 'Magnum method' of 3 plants per pot. Four colors are being introduced, all extremely vibrant and uniform in habit: Purple, Pink, White Blush, and Orange.

35.

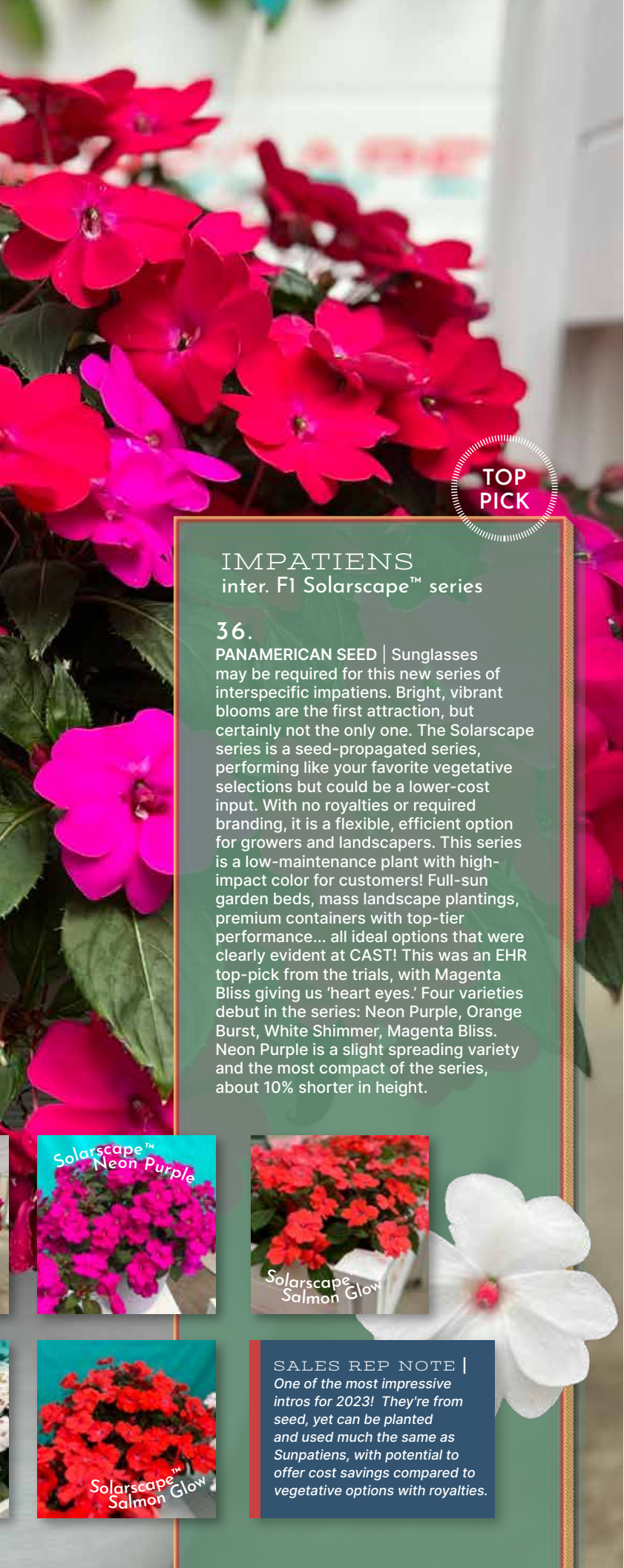


NEW GUINEA IMPATIENS SOL LUNA™ Electric Pink

35.

DANZIGER | The Sol Luna series of New Guinea Impatiens is a series we all love for the sun and shade! Diverse in the light requirements, sun or shade, it can be planted anywhere the consumer chooses for a "ball of bright color." Sol Luna Electric Pink joins the series, and when we say vibrant, we mean it- the bright pink color was a challenge to our camera settings! The series is compact and well-matched across the varieties. Danziger notes it is less sensitive to higher EC and are perfect for packs, quarts and gallons. Also new to the series: Electric Violet, Red.





TOP PICK

IMPATIENS inter. F1 Solarscape™ series

36.
PANAMERICAN SEED | Sunglasses may be required for this new series of interspecific impatiens. Bright, vibrant blooms are the first attraction, but certainly not the only one. The Solarscape series is a seed-propagated series, performing like your favorite vegetative selections but could be a lower-cost input. With no royalties or required branding, it is a flexible, efficient option for growers and landscapers. This series is a low-maintenance plant with high-impact color for customers! Full-sun garden beds, mass landscape plantings, premium containers with top-tier performance... all ideal options that were clearly evident at CAST! This was an EHR top-pick from the trials, with Magenta Bliss giving us 'heart eyes.' Four varieties debut in the series: Neon Purple, Orange Burst, White Shimmer, Magenta Bliss. Neon Purple is a slight spreading variety and the most compact of the series, about 10% shorter in height.



SALES REP NOTE |
One of the most impressive intros for 2023! They're from seed, yet can be planted and used much the same as SunPatiens, with potential to offer cost savings compared to vegetative options with royalties.



SunPatiens®
Compact Lavender Splash



SunPatiens®
Vigorous Peachy Candy



SunPatiens®
Vigorous Pretty Pink



SunPatiens®
Compact Classic White

IMPATIENS SunPatiens® Series Additions

37.
SAKATA | The SunPatiens series gets bigger with brand new colors, including bi-colors! To the SunPatiens Vigorous family, we'll see two new additions: Vigorous Peachy Candy, Vigorous Pretty Pink. The SunPatiens Vigorous selections have 20-25% more vigor than the Compact varieties. Peachy Candy is a vibrant peach-orange with splashes of darker tones. Pretty Pink is as the name implies, with dark green foliage covered in baby pink blooms.

Joining the SunPatiens Compact lineup, four varieties are being introduced: Compact Lavender Splash, Compact Purple Candy, Compact Classic White, Compact Lilac Improved. Lavender Splash is explosive with large, orchid flowers and lavender splashes accented by dark bronze foliage. Purple Candy has rose flowers brushed with dark magenta, introducing bi-color to the lineup with an early bloom! Classic White is covered with clear white flowers, timing similarly to SP Red which blooms 1 week earlier than the White already in the series. Vigorous varieties are going to come-to-flower sooner for a grower, resist using Bonsai and instead go with Compact series depending on your program needs.



PELARGONIUM
inter. Calliope® Cascade Violet

38.

SYNGENTA | You like Calliope, we like Calliope, now you can enjoy a spreading Calliope! This introduction marks the beginning of a new sub-series of Calliope geraniums from Syngenta. This new series will feature large, intense colored semi-double flowers, blooms all summer, and a vigorous spreading habit. Only one color debuting in this semi-trailing series, Cascade Violet, we can expect more to come. These will check all the boxes of your favorite Calliope varieties with a vigor close to Calliope Large, but not as tall. Looking for a premium, high-impact look in hanging baskets, large pots, or landscape plantings? Syngenta gives you this option in Calliope Cascade Violet.

SALES REP NOTE | *An important addition to the Calliope line! Cascade Violet expands the fan-favorite Calliope line to now include a cascading geranium. The baskets made a nice display at CAST.*



PELARGONIUM
inter. Mantra™ Series

39.

SYNGENTA | At CAST, we couldn't walk into the trial greenhouse without being stunned by the wall display and large planters filled with Mantra geraniums! Their impact is big, with big blooms and big habits. Syngenta notes these as sharing a similar flower size and high vigor to the Rocky Mountain™ zonal geraniums; also noting that Mantra's dark green leaves, brilliant flowers, and habit is similar to the Mojo™ series, but with about 40% more vigor. Unique to the series and a first to interspecific breeding of geraniums, Syngenta combines dark green foliage, excellent branching, and a vigorous upright habit. Debuting in the series are 3 colors: Bright Red, Pink, (both pictured) and Magenta.

SALES REP NOTE | *Syngenta's overall dominance in the geranium class continues to be a driving force for sales, and will surely continue with the addition of the Mantra dark-leaf types.*



PENTAS
l. Graffiti® 20/20 Appleblossom

40.

BENARY | Currently 10 colors in the Graffiti 20/20 series, Appleblossom joins the lineup! This variety is a bit of a bi-color, with a rose inner and cream petal. It is fast to flower with a strong landscape performance to boast. You can expect better branching for more flowers. As we saw at CAST, it has a dense display of flower clusters for a maximum impact. The '20/20' tag on the series name denotes newer genetics, offering improvements to older breeding. Benary is currently working on a Red for this series as well. Uniformity in height and flower timing across the series is a feature to recognize!

CALIFORNIA
Spring Trials

FOLIAGE

The foliage trend is not slowing down, and with that the options for growers are increasing! At CAST, we saw the demand met with unique programs and selections... from textures to varieties, liners to URC!



1. WELCOME TO THE JUNGLE by DUMMEN ORANGE. A brand new, URC produced foliage collection of over 50 varieties, including a few exclusive varieties, like Tradescantia Nanouk. **2. PACIFIC PLUG & LINER.** Now offering an expanded line of tropicals to include indoor foliage items, in liner trays! **3. SEASON ME! HERB COLLECTION BY BENARY+** A concept & collection for easier retail sales of herbs, many of which display like a foliage mixed pot, purposeful and decorative! **4. HEDERA FROM KIENTZLER.** A diverse ivy collection, with 15 varieties to mix up the houseplant selection for wholesale and retail! Many selections are not only unique and colorful, but also work well in combos. **5. TRADESCANTIA FROM GREEN FUSE.** Read more about this breeding breakthrough from Green Fuse on page 22, a variegated tradescantia 'Pistachio White' with production windows to fit spring or year-round foliage programs.

FLOWER SHOWERS
Golden Harvest
TOP PICK

the hot, new
FLOWER
POWER
OF *Petunias*



Flower Showers Ziggy Star



Flower Showers White

41. PETUNIA Flower Showers Series

WESTHOFF | Flower Shower could easily be synonymous with 'flower power' - a new series coming to market that is an explosion of bright, eye-catching colors and patterns! The Petunia Flower Shower series is a true mounding, trailing hanging basket series. Consider them as a great option for the landscape as well, as they are weather tolerant and provide a non-stop performance. These were a favorite of ours at CAST, attractive in color and pattern with good form. You met Patrick Star and Mayan Sunset in our previous CAST book, which now move from the Crazytunia series to join new intros White, Ziggy Star, (both pictured above), Golden Harvest (featured photo), and Flame for this brand new lineup of trailing petunias.

PETUNIA Fun House™ Series Additions

42.

SYNGENTA | "Step right up to thrilling color!" Say no more, we're sold. The Fun House series is a petunia collection of novelty patterns and colors. While not uniform in habit, all varieties attract in unique designs. We have seen that there is a place for the 'funky' petunia at retail, customers enjoying something different than your 'average solid.' Joining the collection are three new varieties. Amethyst Sunshine is a purple petal selection marked with a golden yellow center. Papaya is toned in peaches and yellows for an ombre effect. Peach Melba has varying shades, light yellow-green edging and red center. Syngenta noted in our conversations that you should avoid using B9, disruption in appearance can be a concern.



PETUNIA Headliner™ Strawberry Sky

43.

SELECTA ONE | Why settle for the stars of a night sky, when you can get lost in galaxies of pink? Over the years, we have seen the Headliner series add to their starry 'Sky' petunias, also seeing the demand grow. Joining the series in a starry, bright pink pattern is Strawberry Sky. Medium in vigor and semi-trailing, Headliner Strawberry Sky is early flowering for a fast finish like its series companions (featured photo below). Also being introduced is Headliner Pink Sky 23, an improvement to the previous Pink Sky. The upgrade brings stronger hold-up to rain and irrigation, increased vigor, and longer lasting flowers with botrytis resistance.



PETUNIA Supertunia Mini Vista® Series Additions

44.

PROVEN WINNERS | These introductions of Supertunia Mini Vista are mega vibrant... with Mini Vista Yellow being the first yellow to join the lineup! They are a mounding and semi-spreading series of Supertunia, so they add the perfect spill to hanging baskets and garden bed cover. Three new varieties to introduce, Midnight, Scarlet, and Yellow. Midnight is a blanket of dense, near-black to deep purple blooms. Scarlet makes a perfect addition to a patriotic themed planter, as Proven Winners notes. Yellow is an EHR top pick this year, with clear yellow flowers on a neat, compact plant form.

Photos courtesy of Proven Winners - www.provenwinners.com

**SALES
REP NOTE**
These are already standouts in my southern pots this spring. Vista's take the southeast weather and just laugh. With premium varieties like these, it makes a premium pot worth it!



PETUNIA Kuyamba Series

45.

WESTHOFF | A new trailing petunia series from Kientzler! The Kuyamba series was bred in Africa and translates from the native language to 'beginning' to mark the series' early blooming trait. Paired with the early blooms, you can expect a great vigor and strong branching from the entire series. While the habit is great for landscape, these will perform nicely in planters. We love a well-rounded series of staple color options, making classic recipes easy and uniform. Six varieties in the series, with Blue, Red, and Purple pictured above. Try Red, White, and Blue for a patriotic combination!

PETUNIA Supertunia® Persimmon

46.

PROVEN WINNERS | Want a bright basket that spills and keeps on spilling? This introduction is for you! As bright and sweet as the fruit in its name, Supertunia Persimmon joins the series with a vibrant display of coral-orange blossoms and gold throats. This color combo screams summer! Persimmon has a trailing habit and is noted as being one of the most vigorous standard Supertunias. What this variety lacks in height, it makes up for in a trailing spill of blooms, reaching 4-8" high with a 24-36" spread. Photos courtesy of Proven Winners - www.provenwinners.com





50.

Smartunia Neon

Smartunia Windmill Red

TOP PICK



PETUNIA Surfinia® Heavenly Amethyst Burst

47.
SUNTORY | The Surfinia Heavenly sub-series gains one more garden-thriving, fast-growing variety for 2023! Heavenly Amethyst Burst throws beautiful light purple blooms with dark throats. You can expect all of your favorite qualities of other Surfinia varieties... garden performance, fast growth, profuse blooming, and self cleaning blooms with superb weather tolerance. The Surfinia Heavenly group is a subset of the classic Surfinia trailing series and modeled after top sellers Surfinia Heavenly Blue and Deep Red. They share in a medium-vigor and semi-trailing habit.



47.

PETUNIA Surfinia® XXL Series Additions

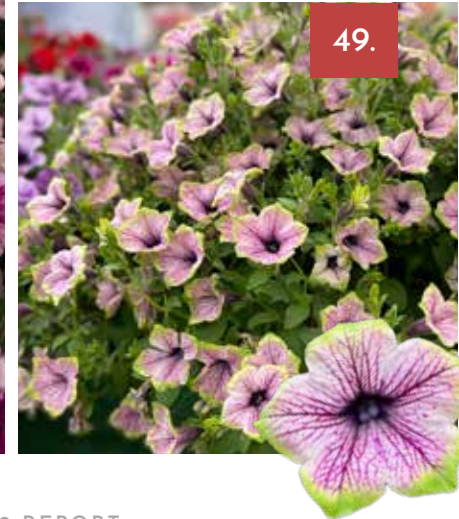
48.
SUNTORY | Last year we shared our excitement for the Surfinia XXL series that debuted with XXL Taffy Pink. The excitement continues with two new introductions, XXL Watermelon Jazz and XXL Salmon Vein. The blooms are big on color and big in size! Growth habit is upright and more controlled than Surfinia Sumo, but the flowers span 3.5-4 inches. The series is day-length neutral and will bloom as soon as week 8 in the South.



Surfinia® XXL Watermelon Jazz

Surfinia® XXL Salmon Vein

48.



49.

PETUNIA Tea® Purple Vein Green Edge

49.
BEEKENKAMP | The Tea series of petunias has 18 varieties to choose from, all day-length neutral and early flowering for early season color. Where one might not be your cup of tea, surely another selection another is! We were delighted to see the habit and color of this series addition at CAST, with purple veining contrasted by a bright green edging. The 'Purple Vein Green Edge' is the most vigorous in the family, but still has a controlled trailing habit. The only tea spilling here are blooms! Add them to your production for 4"-6" pots, 2.5 quarts, hanging baskets, or as a combo component.

Smartunia
Red

PETUNIA Smartunia Series

50.
DUMMEN ORANGE | TMV (Tobacco Mosaic Virus) has been an on-going issue in our industry, a common virus in petunias and affecting hundreds of other crops as well. Dummen Orange is stepping up to TMV with their INTRINSA™ technology. Introducing a new line of TMV-resistant petunias, the Smartunia collection! Through their breeding techniques and testing, they have been able to pinpoint specific genes that “turn on” or “turn off” resistance to the issues that may typically plague that type of plant. Dummen’s resistant varieties do not show symptoms of said issue or cause symptomless spread of the virus. What does that mean? In the event of an outbreak in a customer’s greenhouse, rest assured that the INTRINSA™ varieties on the bench are safe and could be excluded from the trash pile, according to Dummen Orange. It’s important to note that INTRINSA™ is not GMO, as it identifies and activates already present genes for natural resistance.

Looking at the series specifically, we can look forward to two new collections coming to market. Smartunia series debuts with 5 varieties: White, Baby Pink, Neon, Purple Vein, and Red. Their uniformity is something to brag about, all with a mounding, bubble habit and medium vigor. Smartunias are perfect for premium pot sales or as components to medium sized combos and hanging baskets, for up to 2.5 quart pots.

Smartunia Windmill series takes that same TMV-resistance and adds a whimsical pattern! Uniform in a semi-trailing habit with medium vigor (similar to Sweetunia series), they all share a striped pattern resembling a windmill. These would be an ideal choice for a larger combination planter or hanging basket as an accent plant. Three varieties debut in the Smartunia Windmill series, Black, Red, and Pink.

This is the first complete series resulting from their “speed-to-market molecular breeding pipeline,” says Dummen... there is much to come from their INTRINSA™ technology!



through the years TOP PETUNIAS

Each year we report on the 'brand new' of breeding, but what about the introductions from previous years? We asked our sales reps to weigh in with their recommendations of the all-time, must-have petunias that still 'make the basket.'

- | | |
|---|---|
| 1. <i>Petunia Wave Series</i>
PANAMERICAN SEED | 5. <i>Petunia E3 Easy Wave Series</i>
PANAMERICAN SEED |
| 2. <i>Petunia Crazytunia Series</i>
WESTHOFF | 6. <i>Petunia Headliner Night Sky</i>
SELECTA ONE |
| 3. <i>Petunia Itsy Magenta & Itsy White</i>
SYNGENTA | 7. <i>Petunia Capella Hello Yellow</i>
DANZIGER |
| 4. <i>Petunia Supertunia Series</i>
PROVEN WINNERS | |

Bookmark it!
See our other past favorites at the end!



51.



PTILOTUS exaltatus Matilda

51.

BENARY | We know Joey, but do you know his sister? Benary brings a new ptilotus variety to market, but think 'cut flower!' We know that pot production is still the a-game for most growers that work with us, and for that you should still grow Petilotos Joey, but we'd be remiss if we didn't share Matilda. It is a larger version of Joey with elongated stems and larger flower spikes. Matilda adds diversity to cut flowers with unique shape and texture. The stems are quite sturdy, reaching 20-32" in height. Benary has performed extensive shipping and vase trials to bring this long-lasting product from cut to vase.





TOP PICK

SALVIA g. Bodacious® Jammin Jazzberry

52.
PLANTHAVEN | This introduction is indeed quite jammin' for the garden and patio! Bodacious Jammin Jazzberry debuts with large, saturated hot pink flowers on deep chocolate-black calyx and stems. PlantHaven notes that the green foliage does not yellow as other salvia may. It is excellent for cool growing and early season sales, free-flowering from spring to fall. The habit is tight rounded, with improved branching. It can be versatile in planting from pots to garden borders. We featured Rhythm & Blues and Smokey Jazz last year, to which Jammin Jazzberry would make the perfect companion.



SALVIA Salgoon Series Additions

53.
HILVERDAFLORIST | The Salvia Salgoon series is a flower monster! The series debuted a few years back, with these new additions expanding the color selection as well as the fit in production. These varieties are a better fit for retail with a more controlled habit. They are also a bit more compact than the original introductions, but as we saw at CAST, they are still a monster plant! Five new varieties join the series: Lake Garda (cherry pink), Lake Baikal (blue), Lake Onega (dark purple), Lake Titicaca (blue), Lake Victoria (lilac). A pollinator pal in the garden or patio pots!



SALVIA Sallyfun™ Blue Lagoon

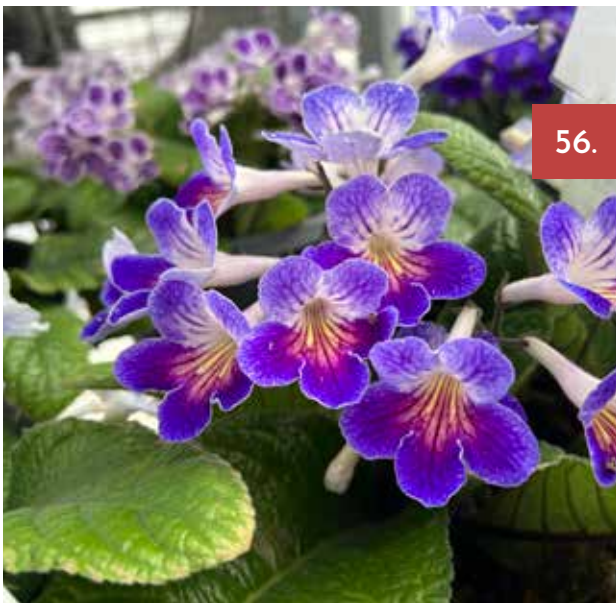
54.
SELECTA ONE | The Sallyfun series grows with one new addition for 2023! A farinacea type, this salvia series is a bit more compact with an upright habit. Add to combo planters or let it shine alone in pots or the landscape. It's a summer-long bloomer, starting early and staying uniform throughout the season. The Sallyfun series is comprised of medium and large habits, with Blue Lagoon falling in the medium category alongside favorites like Sallyfun Pure White and Deep Ocean. Many of the series companions have performed well at past trials like Penn State's, we hope to see that Blue Lagoon holds the same appeal demonstrated at CAST this spring.



55.

55. SENECIO Mandala® Series, Mandala® Plus Series

DUMMEN ORANGE | These two new series are perhaps some of the most color-packed plants we saw at CAST. From across the room, the intense color drew all the focus to the uniform habits and circular blooms- much like a mandala, in the series' namesake and liking. Senecio may not be a crop for everyone, typically requiring some higher maintenance with excessive cooling and PGR. However, these two series need less PGR. The Mandala series is comprised of more petite selections, great for finishing in 6-8" containers and even fits the bill for indoor use for a bright tabletop display. The series will get 4 color varieties to start, with Blue Charme being the trial favorite. The Mandala Plus series debuts with 6 colors, with a vigor and size to fill larger pots 10" and up. Mandala Rose Charme Plus was a stunning selection from the Plus series at CAST! Both series are a hybrid of senecio, synonymous with cineraria or pericallis, and make a show for an early spring program. Additionally, they share in being extremely uniform and match the vigor, controllable branching habit, and response time of the other colors in its series. These will time similarly to other early spring crops for an early season bench item.



56.

56. STREPTOCARPUS Ladyslippers® Series Additions

GREEN FUSE | These dainty additions are an interior dream! The Ladyslippers are now comprised of 9 varieties, with Blue Zebra, Blueberry, and Azure being the latest to the lineup. Blue Zebra was one of our favorites at CAST! They produce year round blooms inside, just don't allow a severe dry down. If a dry down occurs, expect reset blooms in around 14 days. For growers looking for varieties to get their feet wet with this series, anything with a vein (Ice types) are great choice and are completely uniform. These are quicker to finish and less of an input cost than orchids, and Green Fuse has increased production for 2023!



57.

57. TOMATO Sun Dipper F1

PANAMERICAN SEED | "Take a dip" with this new novelty tomato! Sun Dipper has elongated fruit that is easy to hold, a perfect match for your favorite dip. The orange-red color on a unique shape is a retail win, sure to bring the same appeal to a customer's vegetable platter. The plant has an upright climbing habit that can reach 60-84" in height. PanAmerican notes that it is indeterminate and resists Fusarium, Nematodes and Tobacco Mosaic Virus. Sun Dipper performs well in field production, as well as high tunnels. Prune plant to 1-2 leaders to increase fruit size up to 3 to 4 in.

Photos courtesy of PanAmerican Seed

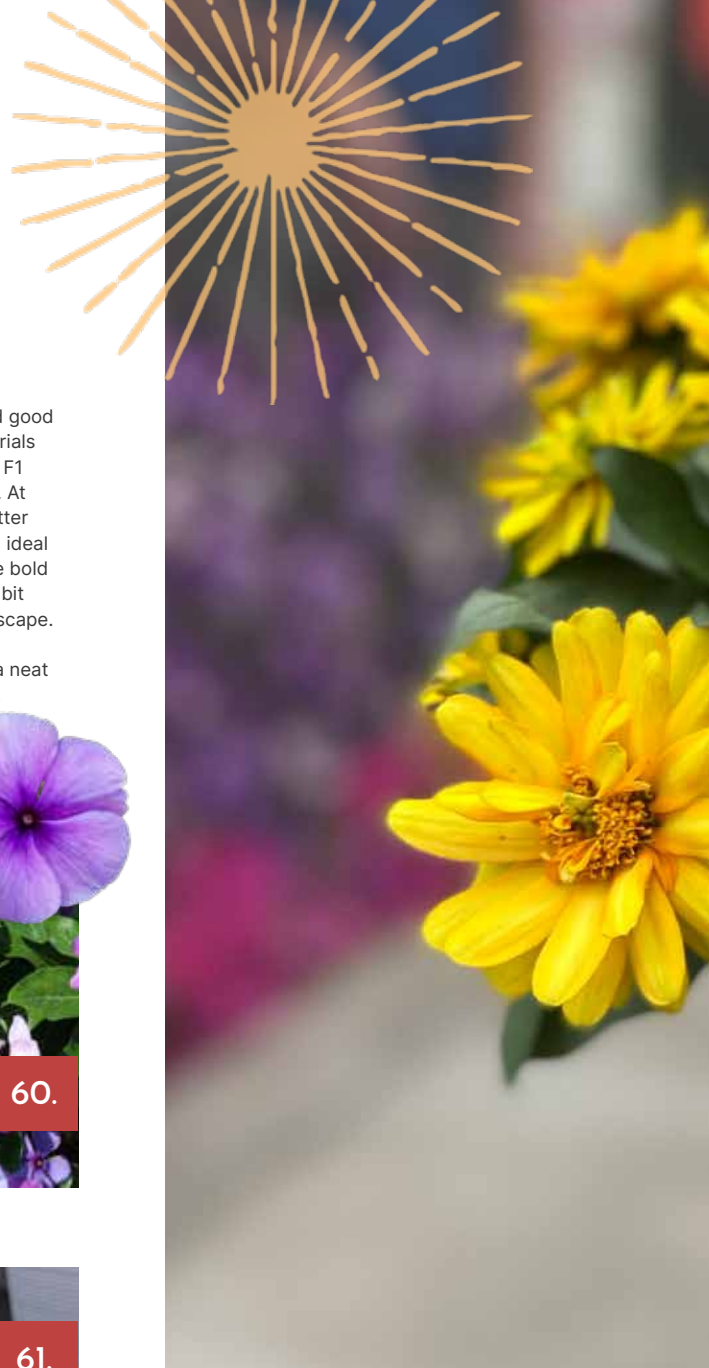
58. TRADESCANTIA Pistachio™ White

GREEN FUSE | A foliage favorite from CAST! This new tradescantia from Green Fuse is noted to have the largest white variegation available, with excellent vigor for quick finishing. We saw it as a mono planting at CAST, but would be a stellar accent to combo recipes. Pistachio White would be an excellent foliage alternative for hanging baskets as well. Green Fuse has been quite successful in isolating the variegation in TC, so we can expect a really clean TC result!



58.

COLOR THAT IS HOT HOT HOT



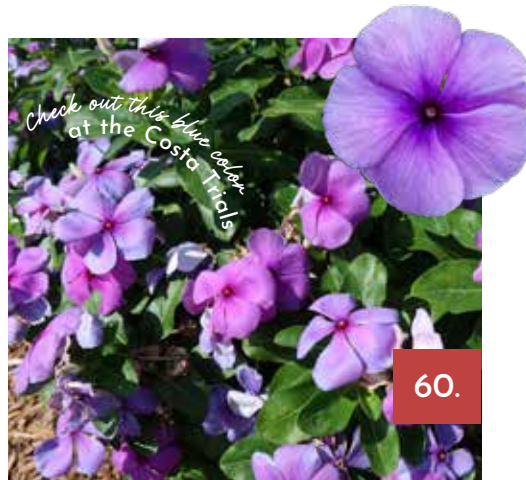
VERBENA Lascar™ Orange Lava

59.
SELECTA ONE | This introduction had a center stage at CAST, although it would have attracted us from the darkest corner... it is BRIGHT! Orange Lava joins the Lascar series, with a habit that is slightly less vigorous than other Lascar varieties but still early to flower like it's companions. The hot orange-red color is so intense, a truly unique color addition! This would be excellent in the landscape, combinations, and hanging baskets.



VINCA Blockbuster™ Blue

60.
SYNGENTA | While this new vinca looked good at CAST, it was a standout at the Costa trials in Florida! Syngenta notes "best-in-class F1 series" for both pack and pot production. At CAST, they noted that we can expect better performance and emergence in less than ideal conditions, over other leading series. The bold blue color is intense, with a floriferous habit for a high impact at retail and in the landscape. It may be one of the best blue vinca yet! Blockbuster Blue had large flowers with a neat form that held up well in the Florida heat!



VINCA Tattoo™ Orange

61.
PANAMERICAN SEED | When the Tattoo series debuted a few years ago, it was an EHR favorite! It performed well at trials with a pretty stellar novelty pattern! If you're looking to freshen up your ink, er vinca lineup, here comes Tattoo Orange! This intro has a bright orange color with the same airbrush-like dark strokes of its series companions. It is very floriferous and times similarly to Tattoo Black Cherry. This series displays the best color contrast under warm conditions with moderate light, lightening with higher temperatures and light conditions.



62.

62. ZINNIA inter. Zydeco™ Series

SYNGENTA | A brand new series that had a big display at CAST... and a big impact! Zinnia Zydeco have HUGE blooms! Syngenta noted we can expect 25% larger flowers than competing varieties. In their trials, they have yet to see any powdery mildew and have seen excellent disease resistance across the series. Stick them in the landscape for a color display not hindered by heat or drought, or watch them vigorously explode in larger patio pots and baskets. All four varieties push out fully-doubled flowers. The lineup includes White, Cherry, Fire and Deep Yellow. White may be a bit more vigorous but still plays well with the others. Deep Yellow is almost bi-color and a little looser on the double flowering. No matter the color choice, the flower longevity gives you a lasting impact. When we noticed the beautiful plants from February looking 'tired' by April (in the Costa trials), it is worth noting that zinnia is a summer plant... with the right timing and summer heat, this series is a knock out!



AT THE COSTA
TRIAL GARDENS



Past FOR THE PRESENT

Doesn't the song go, "pick new plants, but keep the old?" Well maybe not, but we still have a place for these past introductions in our hearts, er, greenhouses. Like the petunia list earlier in our report, our sales reps shared a few plants that continuously prove they should still be used for the present... no matter how new or old they may be!



12.

Super-Cal® Mix
AT CAST 2022



9.

Sun-Pattens® Lilac Improved
AT THE COSTA TRIAL GARDENS 2022



11.

Sun Parasol® Original Sunbeam
AT CAST 2022



7.

Megawatt® Rose Bronze Leaf Impr.
AT CAST 2022



13.

Rockin'® Blue Suede Shoes
AT CAST 2019

Top Picks

1. *Angelonia Serena® Series*
PANAMERICAN SEED
2. *Begonia series that are BIG!*
(WHOPPER®, VIKING®, MEGAWATT™)
3. *Begonia Dragon Wing® & BabyWing® Series*
PANAMERICAN SEED
4. *Begonia b. Waterfall® Encanto Orange®*
COHEN | BEEKENKAMP
5. *Dorotheanthus Mozoo™*
SYNGENTA

6. *Euphorbia Diamond Frost®*
PROVEN WINNERS
7. *Geranium Calliope® Large*
SYNGENTA
8. *Helianthus Sunfinty™*
SYNGENTA
9. *Impatiens Sun-Pattens® Series*
SAKATA

10. *Ipomoea Marguerite*

11. *Mandevilla Sun Parasol® Original Sunbeam*
SUNTORY
12. *Petchoa SuperCal® Premium Series*
SAKATA
13. *Salvia Rockin'® Series*
PROVEN WINNERS



Turn back! See our top petunia picks from the past on Page 20

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C A S T
2023



Notes



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