A close-up photograph of several vibrant pink flowers with five petals each, set against a background of lush green leaves. The flowers are in various stages of bloom, with some showing their yellow centers. The overall scene is bright and natural.

# Promotion, Use and Marketing of Native Trees and Shrubs

Bob Head

Co-owner Head Ornamentals, Inc.  
and Head Select, Inc.

*Garden Debut*<sup>®</sup>  
When Performance Counts<sup>™</sup>



## Summer Red<sup>®</sup> Red Maple *Acer rubrum*

Summer Red<sup>®</sup> Maple is a beautiful and unique native *Acer rubrum* selection exhibiting outstanding burgundy red new foliage color maturing to a dark purplish green. The leaf back displays a silvery white color. Leaves are medium to small sized with a thick leathery texture. Tree growth is vigorous with abundant lateral branching developing into a mature specimen with a dense, broad, upright, oval shaped crown. Mature height is 20'-25' wide x 35'-40' tall. Fall color is distinctive with older leaves turning yellow while the younger leaves change to orange or purple. Summer Red<sup>®</sup> Maple is adaptable to a wide range of soil and climatic conditions. The tree is hardy in the deep south of Zone 9 all the way to Zone 5.

Summer Red<sup>®</sup> Maple produces exceptional foliage color and plant form that distinguishes the tree from other *Acer rubrum* cultivars. Consumers, nurserymen, landscape architects and designers will all find Summer Red<sup>®</sup> Maple a wonderful addition to the list of native plants for the green industry.



**Head Ornamentals, Inc.**  
2375 Blue Ridge Boulevard  
Seneca, South Carolina, 29672  
864/882-5060 phone/fax

To view a list of licensed growers  
and other distinctive plants, visit...  
[www.gardendebut.com](http://www.gardendebut.com)

Summer Red<sup>®</sup> is a Federally Registered Trademark of Head Ornamentals, Inc.  
Unlicensed or unauthorized propagation, sale, export or distribution is prohibited.

*Acer rubrum* 'HOSR'



Summer Red<sup>®</sup> maple

*Betula nigra* 'Little King'



Fox Valley® River Birch

*Betula nigra* 'Little King'



Fox Valley<sup>®</sup> River Birch




*Campsis radicans*  
'HOMR' PP 18394

Madame Rosy<sup>®</sup>  
Trumpet Creeper



*Campsis radicans*  
'HOMR' PP 18394

Madame Rosy®  
Trumpet Creeper



*Carex laxiculmis*  
'HOBB'

Bunny Blue® Sedge



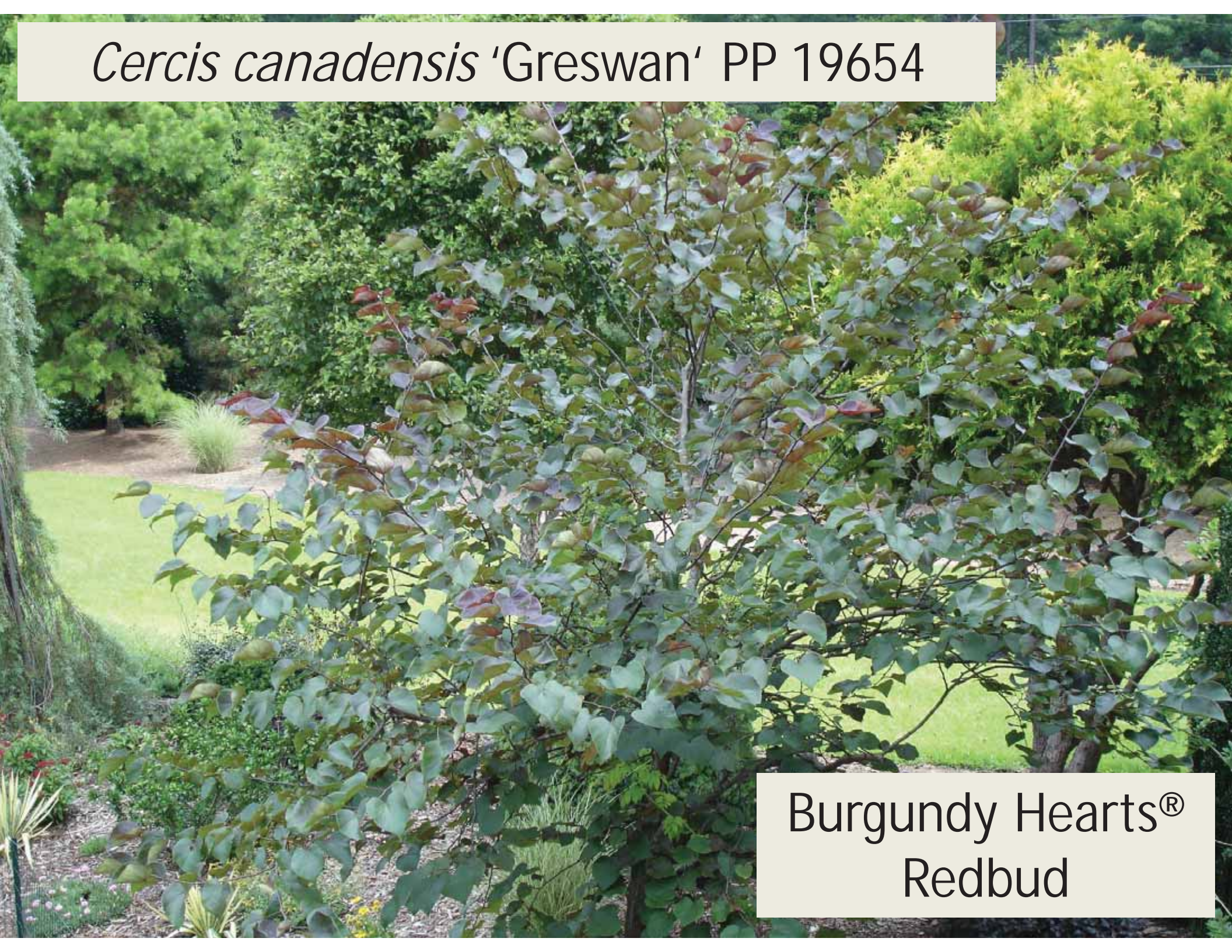


*Carex laxiculmis*  
'HOBB'

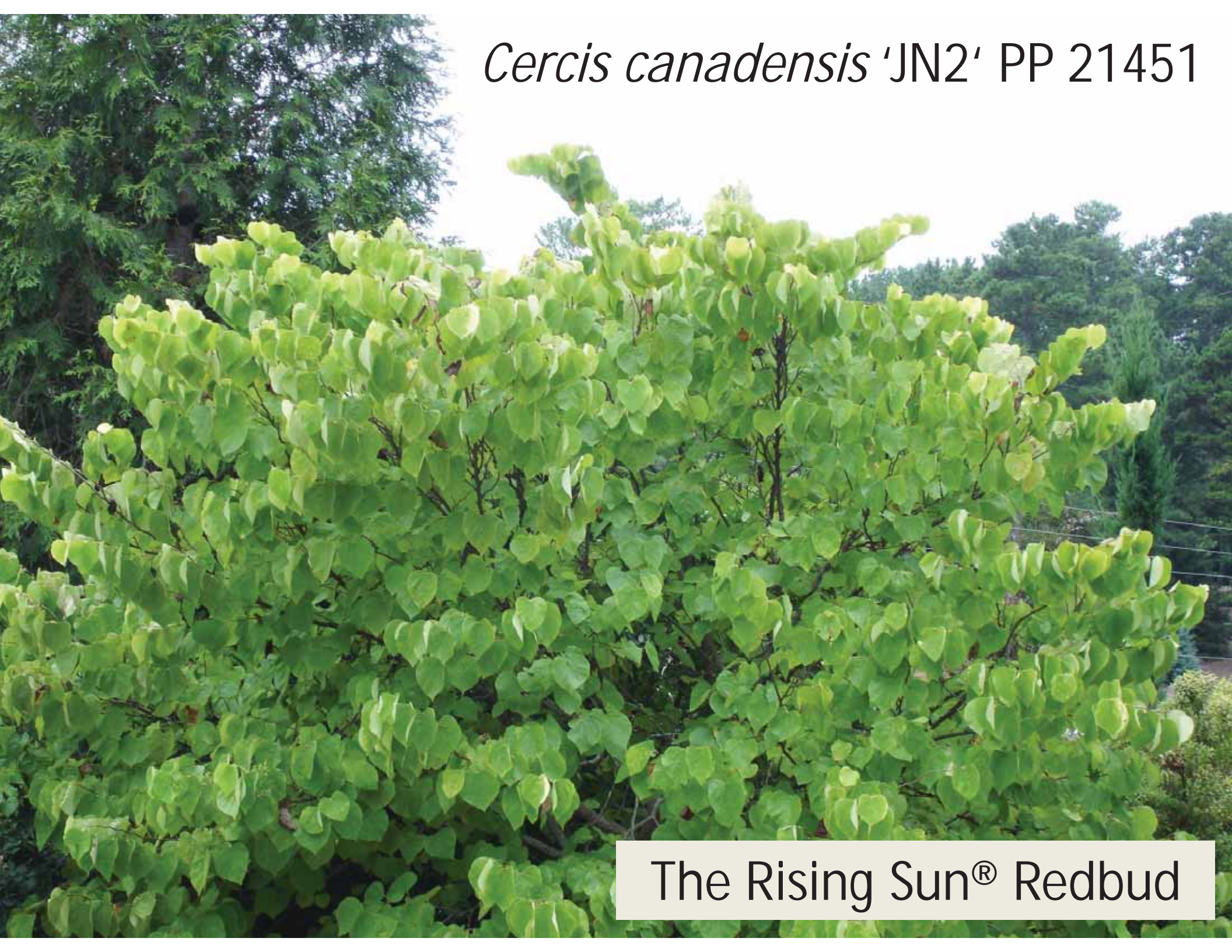
Bunny Blue<sup>®</sup> Sedge

*Cercis canadensis* 'Greswan' PP 19654

Burgundy Hearts<sup>®</sup>  
Redbud



*Cercis canadensis* 'JN2' PP 21451



The Rising Sun® Redbud

*Cercis canadensis* var. *texensis* 'Traveller' PP 8640



Weeping Texas Redbud

*Juniperus silicicola*



Coastal Red  
Cedar  
Blue-green,  
columnar form

*Leucothoe fontanesiana* 'HOWW' PP 18396



Whitewater®  
Doghobble

*Leucothoe fontanesiana* 'HOWW' PP 18396

Whitewater®  
Doghobble

*Leucothoe fontanesiana* 'HOWW' PP 18396



Whitewater® Doghobble



*Ilex vomitoria* 'HOGY' PP 20786

Eureka™ Dwarf Yaupon Holly

*Ilex vomitoria* 'HOGY' PP 20786

Eureka™ Dwarf Yaupon Holly

*Magnolia grandiflora* 'Bracken's Brown Beauty'  
PP 5520

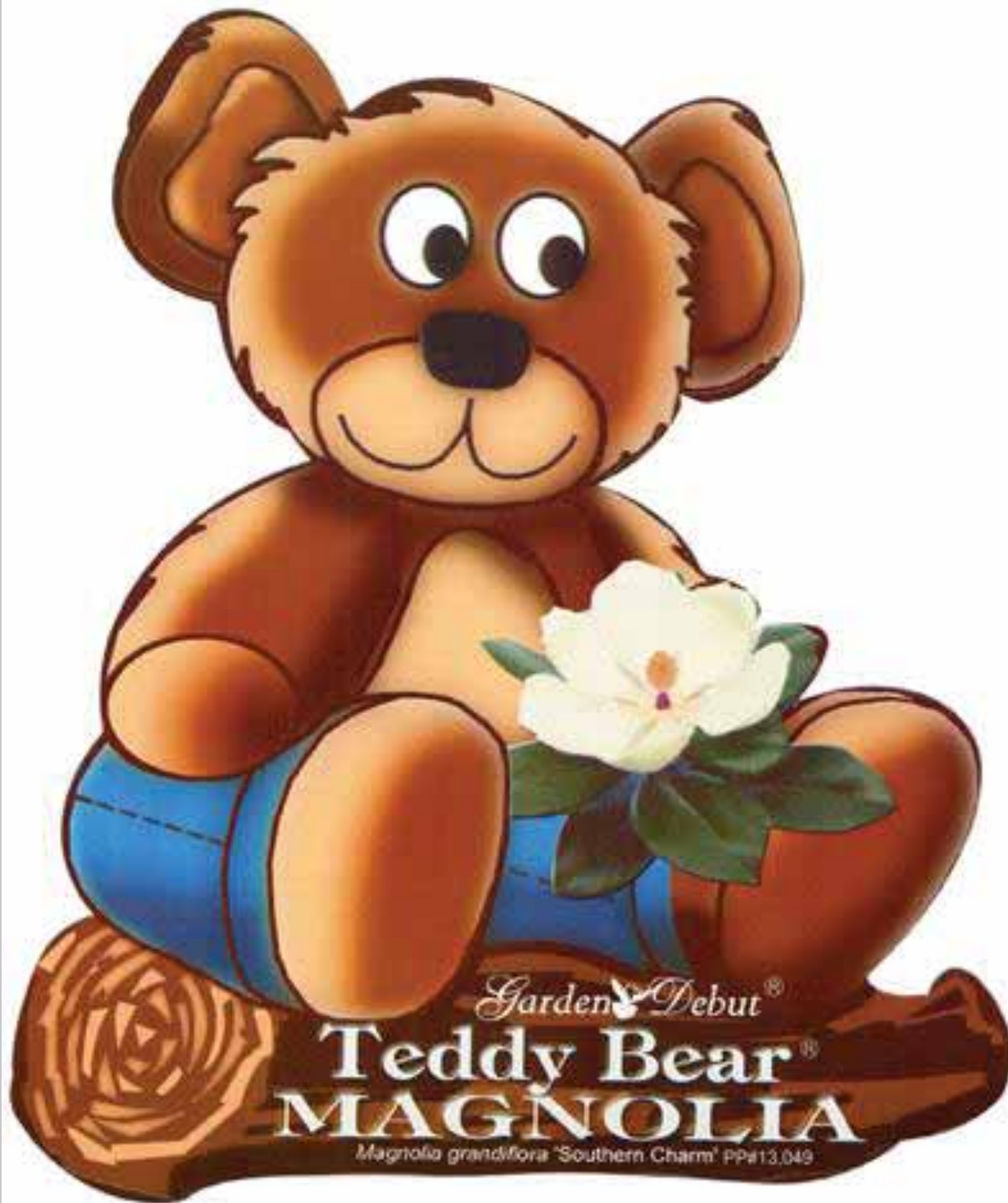


Bracken's Brown Beauty Southern Magnolia

*Magnolia grandiflora*  
'Hasse'



Hasse  
Southern  
Magnolia

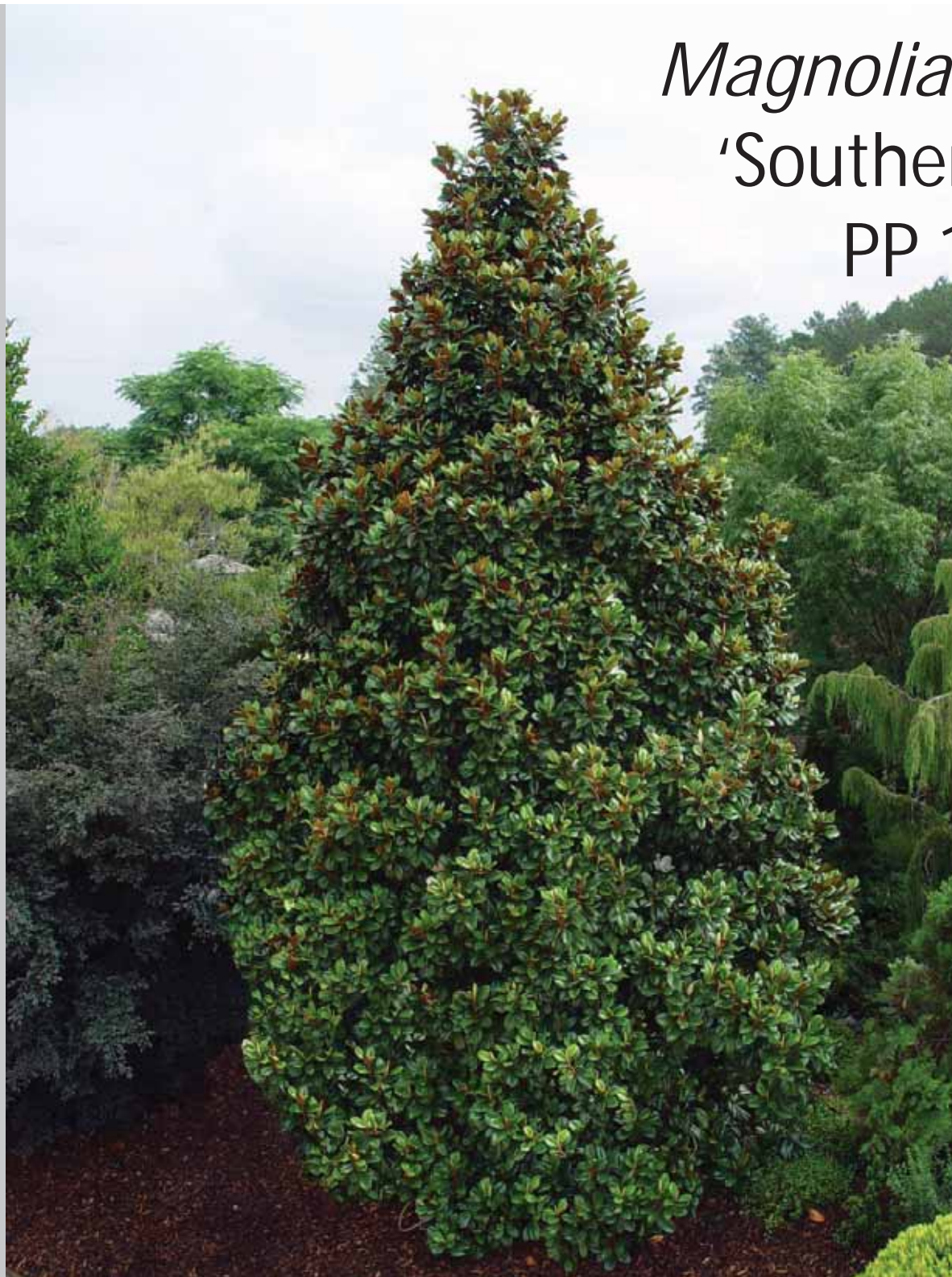


Garden Debut<sup>®</sup>

Teddy Bear<sup>®</sup>  
**MAGNOLIA**

*Magnolia grandiflora* "Southern Charm" PP#13,049

*Magnolia grandiflora*  
'Southern Charm'  
PP 13049



Teddy  
Bear<sup>®</sup>  
Southern  
Magnolia



Teddy Bear®  
Southern Magnolia

*Magnolia grandiflora*  
'Southern Charm'  
PP 13049

*Magnolia grandiflora* 'Southern Charm' PP 13049



Teddy Bear<sup>®</sup> Southern Magnolia



*Magnolia grandiflora* 'Southern Charm' PP 13049

Teddy Bear<sup>®</sup>  
Southern  
Magnolia





*Thuja plicata* 'Atrovirens'  
Western  
Red Cedar

*Juniperus silicicola*  
Blue-green Coastal Red Cedar

*Thuja plicata* 'Atrovirens'



Atrovirens  
Western  
Red Cedar



*Thuja plicata*

Dwarf forms  
of Western  
Red Cedar

*Garden Debut*<sup>®</sup>  
When Performance Counts<sup>™</sup>



## Amethyst Falls Native Wisteria

*Wisteria frutescens* 'Amethyst Falls'

Compact, slow growing native vine.

Vivid lavender purple flower color.

Flower cluster 6" to 8" long.

Repeat flowering throughout season.

Blooms the first year.

Easily trained to tree form.

Mature size is 15'.

*USDA Hardiness Zones 5-9*



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Patent and Breeder's Rights Protection Notice:  
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Unauthorized propagation, sale, export or distribution is prohibited.



*Wisteria frutescens*  
'Amethyst Falls'

Amethyst Falls  
American Wisteria



# Blauregenen Amethyst



mit überaus  
langer Blütezeit

Herbst-  
färbung



## Der wilde Wein sorgt für ein stimmungsvollen Herbst.

Eine der schnellwüchsigsten, se-  
klimmenden Kletterpflanzen mit  
unterschiedlich geformtem Laub  
und faszinierender Herbstfärbung  
(Parthenocissus tricuspidata).

↔ 1,5–2 m; Liefergröße ca. 30  
(Bis 12 m) ○ ● ☼ 🐦 ❄️

**Wilder Wein 331 611 €**



## Nie wieder jahrelang auf Blauregen-Blüten warten!

Eine sensationelle Verbesserung  
die Blauregenliebhaber sehnsüch-  
tig erwartet haben, ist diese noch  
neue Sorte Amethyst Falls®. Sie  
bereits in den ersten Jahren nach  
der Pflanzung. Einzigartig ist zu-  
dem ihre überaus lange Blütezeit.

den Herbst hinein ein berauschen-  
doppiges Blütenfest mit 10–15  
gen, duftenden Blumen. Langsam  
dichtwachsend. (Wisteria frutescens)

↔ 2–2,5 m; Liefergröße ca. 2  
V-VI + VIII-IX (Bis 6 m) ○ ● ☼

**Amethyst Falls® 332 322 €**





Plants for the future.

Bob Head

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